**Volunteer It Yourself CIC**

**Board of Directors – as of 1st April 2020**

**Tim Reading, CEO – and Chairman of the Board**

* Co-founder of VIY in 2011
* Mechanical Engineering graduate
* 20 years experience (2002-present) in creating and developing cross-sector partnership projects for social impact and benefit
* Originator of the Build-it programme (working with unemployed young people and retired tradespeople to refurbish empty, derelict homes and return them to use as social housing) in partnership with councils, youth work organisations, housing associations and building contractors. Build-it was a five-time winner, including the Grand Prix, at the 2014 UK Corporate Engagement Awards
* Co-founder of Cospa, a social innovation agency that brings together brands, charities and public sector organisations to create and grow projects for social and business returns (NB: VIY and Build-it both started life as Cospa projects)
* 12-year background (1990-2002) in sponsorship, partnership marketing and public relations in UK and Australia (including as Head of Sports Sponsorship at Hill & Knowlton in Sydney)
* Has also worked overseas for youth development charities Skillshare Africa and Raleigh International

**Ed Sellwood, Operations Director**

* Co-founder of VIY in 2011
* 15 years experience in developing and delivering youth-engagement programmes focused on education, mentoring/training and employment
* Prior to VIY, Ed spent seven years with a grassroots experiential marketing agency, delivering brand-led community engagement programmes. Key clients and programmes included MTV, Apple and the 'Music Video Academy', and Wincanton's 'Big Truck Club', delivering road safety education to primary schoolchildren
* For the majority of his early career, Ed worked for a sports marketing agency, activating partnership projects and programmes for sports governing bodies, schools and local and national government, supported by organisations such as Channel 4, EA Sports, Ford and Nike.

**Ottolien van Rossem, Impact Director**

* Joined VIY in 2015
* Management experience in leading diverse projects and teams, as well as in designing and implementing process and impact evaluation systems
* MBA graduate with focus on social entrepreneurship and corporate social responsibility
* Former Head of Communications Department at national headquarters of the PvdA, the Dutch Labour Party – worked on seven national election campaigns
* First-hand experience as a volunteer mentor for young people via GOAL! Mentorproject Amsterdam
* Currently dividing her time, for family reasons, between the Netherlands and the UK